



Portfolio:

carmensdesignportfolio.com



055 308 7690



kaythespencer@gmail.com



https://www.linkedin.com/in/carmen-spencer-b8b760162/

Carmen Spencer, MA UX Design

UX Designer & Product Designer

With 5 years of experience in UX design, I am passionate about user and market research, and project planning. I follow industry trends and am fluent in almost all design-related software.

SKILLS

UX Design

User research

Prototyping & testing

Project Presentation

Market research

Project planning

Video editing

Marketing

Illustration

Front-end

Creative Software

Photoshop, Illustrator, After Effects, Camtasia, Manga Studio, Canva.

Design Software

Figma, XD, Sketch, Balsamiq, InDesign.

Project Software

Trello, Miro, Monday, Jira.

Web Development

Wordpress, Wix, CSS, JavaScript, HTML

LANGUAGES

English ●●●●●

Chinese ●●●●○

Hebrew ●●○○○

WORK EXPERIENCE

UX & Product Designer Three Point Turn Toronto, 2020 - **Current**

- Designed branding and interfaces for 8 separate \$2-3 million budget client solutions and internal projects.
- Conduct extensive market and user research to ensure user-centric designs that enhance user experience and make our products stand out.
- Constantly review customer feedback to improve the user experience of our products, which has increased client satisfaction from 69% to 87%.

UX & Graphic Design Freelancer Fiverr Toronto, 2020 - 2021

- Independently managed UX and print design projects for 11 clients, with a 100% satisfaction rate.
- Communicated professionally and effectively with clients to understand their needs and establish a list of deliverables.
- Made and followed project plans to ensure 100% on-time delivery rate.

UX & UI Intern Codepxl Toronto, 2020

- Conducted user interviews to understand user goals and pain-points to ensure the end-product was satisfactory.
- Followed the style guide to complete the design for website pages.

Graphic Design & Marketing Intern Three Point Turn Toronto, 2019

- Created marketing materials and graphics for internal and client use.

EDUCATION

MA User Experience Design Falmouth University UK, 2021 - 2023

BA Graphic Design Seneca College Toronto, 2017 - 2020

Web Development Certificate Brain Station Toronto, 2018

UX Design Certificate Brain Station Toronto, 2018

HONOURS & AWARDS

Seneca College Dean's List: 4.0 GPA 2020

Seneca Graduate Studies Expo 2019

Applied Arts Student Awards Nomination 2018